

LOCAL BUSINESS INITIATIVES

Personnel and Staffing Agencies Affinity Group

SUMMARY

The personnel and staffing agencies have been meeting since May 2009 to discuss how the City can support these agencies because there is a gap between the rate of unemployment and how many jobs these agencies have opened during this time.

Follow up and Action Items

Website:

- Include the following categories in the “Personnel Staffing and Executive Recruiters in the Valley” section:
 - Executive Recruitment
 - Temporary Employment to Direct Hire
 - Any specialized type of employment
- Specify what kind of service or employment each firm specializes in.
- Include the same resources in the “For Business” section of the website so employers know where to go to look for employees.
- Include statistics: how many numbers do your firms place into jobs each year?

Media Event with Mayor Swearingin:

- Goal is to highlight Personnel and Staffing Agencies to show the valuable contributions their industry has in job placement.
- Highlight success stories of permanent job placement.